9/1/87 C7715-3

MAY
1987

pocket summary

of registrations

new cars

new trucks

COURTESY OF
R·L·POLK & CO.

POLK STATISTICS

NEW PASSENGER CAR REGISTRATIONS - MONTH

MAKES	MAY		% '87 VS '86	% IND	
	1987	1986		1987	1986
A.M.C.	2699	4723	57.15	.33	.51
(Alliance)	2358	3334	70.73	.29	.36
(Eagle)	341	546	62.45	.04	.06
CHRYSLER	22809	29523	77.26	2.75	3.22
(Laser)	341	2790	12.22	.04	.30
(Le Baron/GTS)	12536	13525	92.69	1.51	1.48
(E/NY/5 Av)	8952	13208	67.78	1.08	1.44
DODGE	31304	40539	77.22	3.77	4.42
(Daytona)	2821	3688	76.49	.34	.40
(Omni/Shadow)	11119	8980	123.82	1.35	.98
(Aries)	6836	7771	87.97	.82	.85
(Lancer)	1493	3297	45.28	.18	.36
(600)	2591	6145	42.16	.31	.67
(Diplomat)	857	2608	32.86	.10	.28
PLYMOUTH	29177	34811	83.82	3.51	3.79
(Horizn/Sundance)	12464	10412	119.71	1.50	1.13
(Reliant)	7904	11738	67.34	.95	1.29
(Caravelle)	2821	3521	80.12	.34	.38
(Gran Fury)	864	1491	57.95	.10	.16
CHRYSLER CORP.	83290	104873	79.42	10.03	11.43
FORD	121574	111607	108.93	14.64	12.16
(Escort)	32465	32724	99.21	3.90	3.56
(Mustang)	13517	16567	81.59	1.63	1.81
(Tempo)	21923	18736	117.01	2.64	2.04
(Taurus)	30355	18510	163.99	3.66	2.02
(LTD/Crn Vict)	13089	14198	92.20	1.58	1.55
(T'Bird)	9799	10852	90.30	1.18	1.18
LINCOLN	13945	12965	107.56	1.68	1.41
MERCURY	39261	41078	95.58	4.73	4.48
(Capri)	104	1080	9.63	.01	.12
(Topaz)	6201	5064	122.45	.75	.55
(Sable)	7734	9064	85.33	.93	.99
(Marq/Gr Marq)	10410	11078	93.97	1.25	1.21
(Cougar)	9283	9910	93.67	1.12	1.08
LINC/MERC. DIV.	53709	55478	96.84	6.47	6.04
FORD MOTOR CO.	175283	167009	104.95	21.11	18.20
BUICK	43803	63479	69.00	5.28	6.92
(Skyhawk)	3480	6893	50.49	.42	.75
(Somerset/Skylrk)	5925	10452	56.69	.71	1.14
(Century)	12711	19871	63.97	1.54	2.16
(Regal)	4048	6239	64.88	.49	.68
(Riviera)	1367	1244	109.89	.16	.14
CADILLAC	21408	23457	91.26	2.58	2.56
(Allante)	187	-	-	.02	-
(Cimarron)	1243	1901	65.39	.15	.21
(Eldorado)	1641	1567	104.72	.21	.17
(Seville)	1617	1280	126.33	.19	.14
CHEVROLET	131791	148451	88.78	15.86	16.17
(Chevette)	1493	5645	26.45	.18	.62
(Celebrity)	30933	35737	86.41	3.72	3.89
(Corsica)	7802	-	-	.94	-
(Beretta)	8847	-	-	1.07	-
(Cavalier)	23608	30759	76.75	2.84	3.35
(Camaro)	11220	17949	62.51	1.35	1.96
(Corvette)	2282	3346	68.20	.27	.36
(Monte Carlo)	5641	9656	58.42	.68	1.05
OLDSMOBILE	60259	95129	63.34	7.26	10.37
(Firenza)	1366	3642	37.51	.16	.40
(Calais)	8623	11695	73.73	1.04	1.27
(Cutlass Ciera)	20128	28039	71.79	2.43	3.06
(Cutlass)	8330	18337	45.43	1.00	2.00
(Toronado)	1418	1122	126.38	.17	.12
PONTIAC	59506	74286	80.10	7.17	8.10
(1000)	507	1440	35.21	.06	.16
(Sunbird)	7408	9354	79.20	.89	1.02
(Grand AM)	18762	19191	97.76	2.27	2.10
(6000)	10545	14786	71.32	1.27	1.61
(Bonneville)	7979	3434	232.35	.96	.37
(Firebird)	7943	9258	85.80	.96	1.01
(Fiero)	4386	6484	67.64	.53	.71
(Grand Prix)	1282	3347	38.30	.15	.36
GEN MTRS CORP	316767	404802	78.25	38.15	44.12
Misc. Domestic	11	5	20.00	-	-
Other Import	252211	236167	106.79	30.38	25.74
U.S. TOTAL	830251	917579	90.48		

UNITED STATES SUMMARY
MAY 1987 ISSUED 07/87

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NEW PASSENGER CAR REGISTRATIONS - YEAR TO DATE

MAKES	YEAR TO DATE		% '87 VS '86	% IND		YEAR END
	1987	1986		1987	1986	1986
MC	13472	30125	44.72	.33	.68	72008
(Alliance)	11634	20646	56.35	.28	.47	49907
(Eagle)	1838	3689	49.82	.05	.08	7580
AYLER	105647	140266	75.32	2.62	3.18	351741
(Laser)	3416	12025	28.41	.08	.27	28321
(Le Baron/GTS)	54435	69280	78.57	1.35	1.57	160500
(E/NY/5 AV)	42985	58961	72.90	1.07	1.34	160945
DGE	174290	193402	90.12	4.33	4.39	510136
(Daytona)	9307	15537	59.90	.23	.35	36547
(Omni/Shadow)	54272	32562	166.67	1.35	.74	110505
(Aries)	43002	41255	104.23	1.07	.93	104734
(Lancer)	11026	20304	54.30	.27	.46	47900
(600)	15294	25050	61.05	.38	.57	61305
(Diplomat)	4753	10818	43.94	.12	.25	31810
MOUTH	160070	162252	98.66	3.98	3.68	415701
(Horizn/Sundance)	60986	37451	162.84	1.52	.85	124754
(Reliant)	47926	57937	82.72	1.19	1.31	127969
(Caravelle)	15428	16287	94.73	.38	.37	38622
(Gran Fury)	376	6008	52.86	.08	.14	15509
RYSLER CORP.	440007	495808	88.73	10.93	11.25	1271578
RD	576183	545774	105.57	14.31	12.39	1364434
(Escort)	149778	165481	90.51	3.72	3.75	460695
(Mustang)	74630	70576	105.74	1.85	1.60	165854
(Tempo)	106448	107652	98.88	2.64	2.44	259896
(Taurus)	145185	66309	218.95	3.61	1.50	238610
(LTD/Crn Vict)	52583	76516	68.72	1.31	1.74	160333
(T'Bird)	47106	58954	79.90	1.17	1.34	138602
COLN	64845	62666	103.48	1.61	1.42	169805
CURY	178496	193507	92.24	4.44	4.39	477874
(Capri)	786	4957	15.86	.02	.11	11650
(Topaz)	29400	25751	114.17	.73	.58	65498
(Sable)	38201	31977	119.46	.95	.73	91341
(Marq/Gr Marq)	47204	54595	86.46	1.18	1.24	130478
(Cougar)	39508	47393	83.38	.99	1.08	112878
NC/MERC DIV.	245884	262234	93.77	6.11	5.95	667787
RD MOTOR CO.	822067	808808	101.74	20.42	18.34	2026221
EK	221543	298301	74.27	5.50	6.77	757328
(Skyhawk)	15531	28207	55.06	.39	.64	74172
(Somerset/Skylrk)	29637	47098	62.93	.74	1.07	112375
(Century)	64039	96205	66.57	1.58	2.18	236946
(Regal)	20056	33551	59.78	.50	.76	77962
(Riviera)	9603	9923	138.71	.24	.16	22937
DILLAC	101003	118206	85.45	2.51	2.68	300090
(Allante)	509	-	-	.01	-	5
(Cimarron)	5482	8821	62.15	.14	.20	23592
(Eldorado)	7452	8903	83.70	.19	.20	24476
(Seville)	9744	6269	155.43	.24	.14	20641
EVROLET	615011	703848	87.38	15.29	15.98	1693234
(Chevette)	18072	31440	57.48	.45	.71	72454
(Celebrity)	150826	165263	91.26	3.76	3.75	397297
(Corsica)	20659	-	-	.51	-	1372
(Beretta)	23480	-	-	.58	-	1505
(Cavalier)	142756	166550	85.71	3.55	3.79	362780
(Camaro)	53211	71118	74.82	1.32	1.61	164283
(Corvette)	10102	14380	70.25	.25	.33	32581
(Monte Carlo)	24942	42971	58.04	.62	.98	111245
DSMOBILE	303957	431974	70.36	7.55	9.80	1044444
(Firenza)	6514	15535	41.93	.16	.35	34470
(Calais)	41743	47564	87.76	1.04	1.08	114295
(Cutlass Ciera)	105632	134717	78.41	2.62	3.06	323607
(Cutlass)	46558	89842	51.82	1.16	2.04	191138
(Toronado)	6360	5719	111.19	.16	.13	16239
NTIAC	287734	343985	83.65	7.15	7.81	829650
(1000)	4247	8505	49.94	.11	.19	18142
(Sunbird)	36890	43581	84.65	.92	.99	103925
(Grand Am)	91098	82888	109.90	2.25	1.89	198509
(6000)	53849	70499	76.38	1.34	1.60	197601
(Bonneville)	37591	18580	202.32	.93	.42	49174
(Firebird)	32100	38034	84.40	.80	.86	93521
(Fiero)	20591	28323	72.70	.51	.64	67748
(Grand Prix)	7854	17958	43.74	.20	.41	37728
N MTRS CORP.	1529248	1896314	80.64	38.00	43.04	4624746
sc. Domestic	6	37	16.22	-	-	77
her Import	1220731	1176321	103.78	30.32	26.69	3139212
TOTAL	4025531	4406725	91.35			11139842

UNITED STATES SUMMARY

(Memo Total) - Included in Make Total

NEW TRUCK REGISTRATIONS

MAKES	MAY	% IND	YEAR TO DATE		% '87 VS '86	% IND	
	1987		1987	1986		1987	1986
rysler	-	-	-	-	-	-	-
dge	47164	11.69	222974	177617	125.54	11.56	9.36
ymouth	12067	2.99	46273	47273	97.88	2.40	2.49
rd	119232	29.56	563922	529932	106.41	29.24	27.91
evrolet	91885	22.78	442194	507190	87.19	22.92	26.72
M.C.	27049	6.71	131863	137374	95.99	6.84	7.24
no	130	.03	590	238	247.90	.03	.01
ternational	5077	1.26	25773	25489	101.11	1.34	1.34
eco	201	.05	851	992	85.79	.04	.05
ep	15555	3.86	76505	73170	104.56	3.97	3.86
ck/Midliner	2190	.54	9327	8848	105.41	.48	.47
rworth	1253	.31	5465	4363	125.26	.28	.23
terbilt	971	.24	4125	3930	104.96	.21	.21
imler-Benz Corp.	1968	.49	10352	8331	124.26	.54	.44
ania	9	-	50	17	294.12	-	-
lvo White	1113	.28	4857	4552	106.70	.25	.24
atern Star	152	.04	556	463	120.09	.03	.02
her Imports	76855	19.06	381433	366052	104.20	19.78	19.29
scellaneous Domestic	438	.11	1629	2214	73.58	.08	.12
S. Total	403309		1928739	1898045	101.62		

TRUCKS BY WEIGHT GROUPS-YEAR TO DATE

MAKES	GVW 1 0-6	GVW 2 6-10	GVW 3 10-14	GVW 4 14-16	GVW 5 16-19.5	GVW 6 19.5-26	GVW 7 26-33	GVW 8 33 & OVER
rysler	-	-	-	-	-	-	-	-
dge	166341	56633	-	-	-	-	-	-
ymouth	46273	-	-	-	-	-	-	-
rd	333566	210337	221	-	-	3581	11349	4868
evrolet	272070	153869	10586	188	96	2060	3168	157
M.C.	60772	51576	1171	151	2060	1903	10612	3618
no	-	-	-	-	146	166	278	-
ternational	-	-	-	-	119	6177	8558	10919
eco	-	-	419	186	209	37	-	-
ep	70504	6001	-	-	-	-	-	-
ck/Midliner	-	-	-	-	-	869	1176	7282
rworth	-	-	-	-	-	-	-	5465
terbilt	-	-	-	-	-	-	-	4125
imler-Benz Corp.	-	-	-	-	-	720	1077	8555
ania	-	-	-	-	-	-	-	50
lvo White	-	-	-	-	-	-	852	4205
atern Star	-	-	-	-	-	-	-	556
her Imports	376591	1775	2079	-	382	279	327	-
scellaneous Domestic	-	795	-	-	-	-	12	822
al	1326117	480986	14476	525	3012	15792	37209	50622
6 Total	1271746	506968	14189	547	1439	17794	39177	46165
7 vs '86	104.28	94.88	102.02	95.98	209.31	88.75	94.98	109.61

Manufacturers' Sales Records were used in compiling
Oklahoma in 1986.

NEW IMPORTED CARS
LEADING MAKES

MAKES	YEAR TO DATE 1987		YEAR TO DATE 1986	
	UNITS	% OF INDUSTRY	UNITS	% OF INDUSTRY
ESTIC SPONSORED IMPORTS				
rolet Sprint	19293	.48	27725	.63
rolet Spectrum	32137	.80	33408	.76
sler Conquest	4811	.12	-	-
ge Colt	16759	.42	20909	.47
ge Colt Vista SW	6834	.17	6771	.15
Festive	193	-	1186	.03
outh Colt	453	.01	-	-
outh Colt Vista SW	15159	.38	19347	.44
outh Conquest	6128	.15	6499	.15
iac LeMans	132	-	1138	.03
Merkur	-	-	-	-
psio	2507	.06	6061	.14
er	36	-	-	-
rs	3141	.08	-	-
l Domestic Sponsored Imports	-	-	-	-
	107593	2.67	123044	2.79
R IMPORTS				
a	33304	.83	35865	.81
da	239709	5.95	236780	5.37
s	97383	2.42	24904	.57
edes Benz	71584	1.78	94287	2.14
an	39465	.98	38013	.86
u	201261	5.00	211177	4.79
ta	60229	1.50	75672	1.72
wagen	214184	5.32	210414	4.77
o	65364	1.62	84079	1.91
rs	40769	1.01	44236	1.00
l Other Imports	157479	3.91	120894	2.74
	1220731	30.32	1176321	26.69
D TOTAL ALL IMPORT CARS	1328324	33.00	1299365	29.49

NEW IMPORTED LIGHT TRUCKS
LEADING MAKES (0-10,000 LBS)

STIC SPONSORED IMPORTS				
RAM 50	29391	1.52	30607	1.61
RAIDER	6743	.35		
IMPORTS				
	38518	2.00	36156	1.90
a	51621	2.68	55484	2.92
bishi	21476	1.11	12310	.65
n	91903	4.76	87463	4.61
u	1124	.06	1195	.06
i	32581	1.69	13225	.70
a	137363	7.12	153605	8.09
wagen	3541	.18	4579	.24
s	239	.01	-	-
Other Import Trucks	378366	19.62	364017	19.18
TOTAL ALL IMPORT TRUCKS	414500	21.49	394624	20.79
D STATES SUMMARY	*COMPILED FROM OFFICIAL STATE RECORDS BY R. L. POLK & COMPANY. SUPPLIED TO MANUFACTURERS FOR INTERNAL USE. RE-SALE, REPUBLISHING OR SYNDICATING PROHIBITED.*			

NEW VEHICLE REGISTRATIONS-UNITED STATES
CALENDAR YEAR TOTALS

YEAR	CARS	TRUCKS
*1977	10826234	3509328
*1978	10946104	3863340
*1979	10356695	3472209
*1980	8760937	2476777
*1981	8443919	2185489
*1982	7754342	2430471
*1983	8924186	2976556
(1)1984	10128729	4048998
1985	10888608	4675192
1986	11139842	4801021

TOTALS INCLUDE ALASKA & HAWAII
*OKLAHOMA NOT AVAILABLE
R. L. POLK & CO. R.1-87

(1) REVISED 10/85

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R. L. POLK & CO.

6400 MONROE BLVD. • TAYLOR, MI 48180 • (313) 292-3200

8/25/87

JUNE
1987

pocket summary

of registrations

new cars

new trucks

COURTESY OF

R·L·POLK & CO.

POLK STATISTICS

®

NEW PASSENGER CAR REGISTRATIONS - MONTH

MAKES	JUNE		% '87 VS '86	% IND	
	1987	1986		1987	1986
AMC	3197	5454	58.62	.33	.53
(Alliance)	2825	3947	71.57	.29	.39
(Eagle)	372	561	66.31	.04	.05
CHRYSLER	27678	31963	86.59	2.87	3.08
(Laser)	346	2898	11.94	.04	.28
(Le Baron/GTS)	15326	13998	109.49	1.58	1.35
(E/NY/S AV)	10896	15067	72.32	1.13	1.45
DODGE	39036	48381	80.68	4.06	4.67
(Daytona)	3945	4128	95.57	.41	.40
(Omni/Shadow)	13559	10819	125.33	1.40	1.05
(Aries)	8362	10145	82.42	.87	.98
(Lancer)	2002	3458	57.89	.21	.33
(600)	3722	7699	48.34	.39	.74
(Diplomat)	1131	2735	41.35	.12	.26
PLYMOUTH	33114	40813	81.14	3.44	3.93
(Horizn/Sundance)	14298	13274	107.71	1.49	1.28
(Reliant)	8228	13316	61.70	.85	1.27
(Caravelle)	4101	4017	102.09	.43	.39
(Gran Fury)	713	1620	44.01	.07	.16
CHRYSLER CORP	99828	121157	82.40	10.37	11.68
FORD	140739	124789	112.78	14.62	12.03
(Escort)	38944	37103	104.96	4.05	3.58
(Mustang)	17253	17280	99.84	1.79	1.67
(Tempo)	24250	20550	118.00	2.52	1.98
(Taurus)	34277	23187	147.83	3.56	2.24
(LTD/Crn Vict)	12616	14040	89.86	1.31	1.35
(T'Bird)	12136	12593	96.37	1.26	1.21
LINCOLN	16919	13989	120.95	1.76	1.35
MERCURY	46232	46031	100.44	4.79	4.44
(Capri)	90	1160	7.76	.01	.11
(Topaz)	6950	8157	117.88	.72	.59
(Sable)	8774	10008	87.67	.91	.96
(Marq/Gr Marq)	12309	11559	106.49	1.27	1.13
(Cougar)	11116	11516	96.53	1.15	1.11
LINC/MERC DIV.	64267	61597	104.33	6.67	5.94
FORD MOTOR CO.	205006	186386	109.99	21.29	17.97
BUICK	46667	71980	64.83	4.85	6.94
(Skyhawk)	3818	7714	49.49	.40	.74
(Somerset/Skylrk)	6140	13745	44.67	.64	1.32
(Century)	12318	21121	58.32	1.27	2.05
(Regal)	4792	7289	65.74	.50	.70
(Riviera)	1225	1388	88.26	.13	.13
CADILLAC	22929	24629	93.10	2.38	2.37
(Allante)	239	-	-	.02	-
(Cimarron)	1240	2217	55.93	.13	.22
(Eldorado)	1807	1504	120.15	.19	.14
(Seville)	1698	1291	131.53	.18	.12
CHEVROLET	148377	167050	88.82	15.41	16.09
(Chevette)	1027	5375	19.11	.11	.52
(Celebrity)	31057	40110	77.43	3.22	3.86
(Corsica)	12476	-	-	1.30	-
(Beretta)	13245	-	-	1.38	-
(Cavalier)	23023	37136	62.00	2.39	3.58
(Camaro)	11793	19613	60.13	1.22	1.89
(Corvette)	2579	3453	74.69	.27	.33
(Monte Carlo)	6564	10377	63.26	.68	1.00
OLDSMOBILE	66017	100183	65.90	6.86	9.66
(Firenza)	1442	3653	37.43	.15	.37
(Calais)	10157	12292	82.63	1.05	1.18
(Cutlass Ciera)	21719	30000	72.40	2.26	2.90
(Cutlass)	8239	20945	39.34	.86	2.02
(Toronado)	1864	1022	182.39	.19	.10
PONTIAC	65305	80989	80.63	6.78	7.81
(1000)	357	1441	24.77	.04	.14
(Sunbird)	7910	12235	64.65	.82	1.18
(Grand AM)	21558	19839	108.66	2.24	1.91
(6000)	11058	17184	64.35	1.15	1.66
(Bonneville)	8473	3508	241.53	.88	.34
(Firebird)	8573	10542	81.32	.89	1.02
(Fiero)	4441	6870	64.64	.46	.66
(Grand Prix)	1161	3318	34.99	.12	.32
GEN MTRS CORP	349295	444831	78.52	36.28	42.87
Misc. Domestic	4	9	44.44	-	-
Other Import	30515	27950	109.17	31.73	26.95
U. S. TOTAL	962849	1037447	92.81		

UNITED STATES SUMMARY
JUNE 1987 ISSUED 08/87

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NEW PASSENGER CAR REGISTRATIONS - YEAR TO DATE

MAKES	YEAR TO DATE		% '87 VS '86	% IND		YEAR END
	1987	1986		1987	1986	1986
AMC	16669	35579	46.85	.33	.65	72008
(Alliance)	14459	24593	58.79	.29	.45	49907
(Eagle)	2210	4250	52.00	.04	.08	7380
CHRYSLER	133325	172229	77.41	2.67	3.16	351741
(Laser)	3762	14923	25.21	.08	.27	28321
(Le Baron/GTS)	69761	83278	83.77	1.39	1.53	160600
(E/NY/5 AV)	53881	74028	72.78	1.08	1.36	160945
DODGE	213326	241783	88.23	4.28	4.44	510136
(Daytona)	13252	13665	67.39	.27	.36	36547
(Omni/Shadow)	67831	43381	156.36	1.36	.80	110505
(Aries)	51364	51400	99.93	1.03	.94	104734
(Lancer)	13028	23762	54.83	.26	.44	47900
(800)	19016	32749	58.07	.38	.60	61305
(Diplomat)	5884	13553	43.41	.12	.25	31810
PLYMOUTH	193184	203065	95.13	3.87	3.73	415701
(Horizn/Sundance)	75284	50725	148.42	1.50	.93	124754
(Reliant)	56154	71273	78.79	1.13	1.31	127969
(Caravelle)	19529	20304	96.18	.39	.37	38622
(Gran Fury)	3889	7628	50.98	.08	.14	15509
CHRYSLER CORP	539835	617077	87.48	10.82	11.33	1277578
FORD	716922	670563	106.91	14.37	12.32	1364434
(Escort)	188722	202584	93.16	3.78	3.74	400695
(Mustang)	91883	87856	104.58	1.84	1.61	165854
(Tempo)	130698	128202	101.95	2.62	2.35	259898
(Taurus)	179462	89496	200.53	3.60	1.64	238010
(LTD/Crn Vict)	65199	90556	72.00	1.31	1.66	180333
(T'Bird)	59244	71547	82.80	1.19	1.31	138602
LINCOLN	81764	76655	106.66	1.64	1.41	169805
MERCURY	224728	239538	93.82	4.51	4.40	477874
(Capri)	876	6117	14.32	.02	.11	11850
(Topaz)	36350	31908	113.92	.73	.59	65498
(Sable)	46975	41985	111.89	.94	.77	91341
(Marq/Gr Marq)	59513	66154	89.96	1.20	1.21	130478
(Cougar)	51024	59109	86.32	1.02	1.09	112818
AMC/MERC DIV.	310151	323831	95.78	6.22	5.95	661787
FORD MOTOR CO.	1027073	994394	103.29	20.59	18.27	2026221
BUICK	268210	370281	72.43	5.38	6.80	757328
(Skyhawk)	19349	35921	53.87	.39	.66	74192
(Somerset/Skylrk)	35777	60843	58.80	.72	1.12	112375
(Century)	76357	117326	65.08	1.53	2.15	236946
(Regal)	24848	40804	60.89	.50	.75	77952
(Riviera)	10828	8311	130.29	.22	.15	22937
CADILLAC	123932	142835	86.77	2.48	2.62	300090
(Allante)	748	-	-	.01	-	5
(Cimarron)	6722	11038	60.90	.13	.20	23592
(Eldorado)	9259	10407	88.97	.19	.19	24476
(Seville)	11442	7560	151.35	.23	.14	20641
CHEVROLET	763388	870898	87.66	15.30	16.01	1693234
(Chevette)	19099	36815	51.88	.38	.68	72454
(Celebrity)	181883	205373	88.56	3.66	3.78	397297
(Corsica)	33135	-	-	.66	-	1372
(Beretta)	36725	-	-	.74	-	1955
(Cavalier)	165779	203686	81.39	3.32	3.74	362780
(Camaro)	65004	90731	71.64	1.30	1.67	164283
(Corvette)	12681	17813	71.11	.25	.33	32581
(Monte Carlo)	31696	53348	59.06	.63	.98	111245
OLDSMOBILE	369874	532157	69.52	7.42	9.77	1044444
(Firenza)	7956	19388	41.04	.16	.36	34470
(Calais)	51900	59856	86.71	1.04	1.10	114295
(Cutlass Ciera)	127351	164717	77.32	2.56	3.03	323607
(Cutlass)	54797	110787	49.46	1.10	2.03	191138
(Toronado)	8224	6747	121.89	.16	.12	16239
PONTIAC	353039	424974	83.07	7.08	7.81	829650
(1000)	4604	9946	46.29	.09	.18	18142
(Sunbird)	44800	55816	80.26	.90	1.03	103925
(Grand AM)	112656	102727	109.67	2.26	1.88	198509
(6000)	64907	87683	74.02	1.30	1.61	197601
(Bonneville)	46064	22088	208.55	.92	.41	49174
(Firebird)	40673	48576	83.73	.82	.89	93521
(Fiero)	25032	35193	71.13	.50	.65	67748
(Grand Prix)	9015	21276	42.37	.18	.39	37728
GEN MTRS CORP	1878543	2341145	80.24	37.66	43.01	4624746
Misc. Domestic	10	46	21.74	-	-	77
Other Import	1526250	1455927	104.83	30.60	26.74	3139212
U.S TOTAL	4988380	5444168	91.63			11139842

UNITED STATES SUMMARY

(Memo Total) - Included in Make Total

NEW TRUCK REGISTRATIONS

MAKES	JUNE	% IND	YEAR TO DATE		% '87 VS '86	% IND	
	1987		1987	1986		1987	1986
hrysler	-	-	-	-	-	-	-
odge	56816	11.71	279790	220870	126.68	11.59	9.44
lymouth	16079	3.31	62352	58171	107.19	2.58	2.49
ord	144019	29.69	707941	655453	108.01	29.33	28.02
hevrolet	115316	23.77	557510	625797	89.09	23.10	26.74
M.C.	31123	6.42	162986	169796	95.99	6.75	7.26
ino	150	.03	740	307	241.04	.03	.01
nternational	6165	1.27	31938	30918	103.30	1.32	1.32
eco	224	.05	1075	1173	91.65	.04	.05
eep	18074	3.73	94579	88708	106.62	3.92	3.79
ack/Midliner	2313	.48	11640	11039	105.44	.48	.47
enworth	1205	.25	6670	5143	129.69	.28	.22
eterbilt	1121	.23	5246	4689	111.88	.22	.20
aimler-Benz Corp.	2619	.54	12971	10380	124.95	.54	.44
anie	7	-	87	22	259.09	-	-
olvo White	1068	.22	5925	5521	107.32	.25	.24
estern Star	123	.03	679	540	125.74	.03	.02
ther Imports	88241	18.19	469674	448657	104.68	19.46	19.17
iscellaneous Domestic	387	.08	2016	2797	72.08	.08	.12
. S. Total	485050		2413789	2339981	103.15		

TRUCKS BY WEIGHT GROUPS-YEAR TO DATE

MAKES	GVW 1 0-6	GVW 2 6-10	GVW 3 10-14	GVW 4 14-16	GVW 5 16-19.5	GVW 6 19.5-26	GVW 7 26-33	GVW 8 33 & OVER
rysler	-	-	-	-	-	-	-	-
dge	210347	69443	-	-	-	-	-	-
ymouth	62352	-	-	-	-	-	-	-
rd	420275	262902	277	-	-	4330	14045	6112
evrolet	343131	193926	13601	242	129	2455	3828	198
M.C.	76734	63931	1454	187	2614	2264	11611	4191
no	-	-	-	-	192	206	342	-
nternational	-	-	-	-	164	7296	10650	13828
eco	-	-	517	227	280	51	-	-
ep	87432	7147	-	-	-	-	-	-
ck/Midliner	-	-	-	-	-	1099	1445	9096
nworth	-	-	-	-	-	-	-	6670
terbilt	-	-	-	-	-	-	-	5246
mler-Benz Corp.	-	-	-	-	-	837	1272	10862
nia	-	-	-	-	-	-	-	57
lvo White	-	-	-	-	-	-	812	5113
stern Star	-	-	-	-	-	-	-	679
her Imports	463731	2116	2575	-	486	334	432	-
scellaneous Domestic	-	1006	-	-	-	-	14	996
tal	1664002	600471	18424	656	3865	18872	44451	63048
86 Total	1567424	628341	17746	638	2120	21136	46445	56131
87 vs '86	106.16	95.56	103.82	102.82	182.31	89.29	95.71	112.32

Manufacturers' Sales Records were used in compiling Oklahoma in 1988.

NEW IMPORTED CARS
LEADING MAKES

MAKES	YEAR TO DATE 1987		YEAR TO DATE 1986	
	UNITS	% OF INDUSTRY	UNITS	% OF INDUSTRY
ESTIC SPONSORED IMPORTS				
evrolet Sprint	23873	.48	54293	.83
evrolet Spectrum	38558	.77	41353	.76
ysler Conquest	5921	.12	-	-
dge Colt	20434	.41	24239	.45
dge Colt Vista SW	8067	.16	8298	.15
dge Conquest	214	-	1436	.03
rd Festiva	1716	.03	-	-
mouth Colt	18580	.37	22215	.41
mouth Colt Vista SW	7385	.15	7994	.15
mouth Conquest	147	-	1369	.03
ntiac Fathens	1080	.02	-	-
Merkur	3075	.06	7638	.14
rgio	584	.01	-	-
cer	6138	.12	-	-
ers	-	-	-	-
al Domestic Sponsored Imports	135779	2.72	148835	2.73
ER IMPORTS				
	40931	.82	44356	.81
da	298262	5.94	286923	5.27
ndai	122978	2.43	38215	.70
zda	91229	1.83	110929	2.04
cedes Benz	47654	.96	45091	.83
san	241848	4.97	262137	4.83
aru	75277	1.51	89727	1.65
ota	270688	5.43	266910	4.90
kswagen	85095	1.71	104783	1.92
vo	49854	1.00	56163	1.03
ers	200434	4.02	150097	2.76
al Other Imports	1526250	30.60	1455927	26.74
ND TOTAL ALL IMPORT CARS	1662022	33.32	1604762	29.48

NEW IMPORTED LIGHT TRUCKS
LEADING MAKES (0-10,000 LBS)

ESTIC SPONSORED IMPORTS				
dge RAM 50	34956	1.45	37095	1.59
dge RAIDER	8561	.35		
ER IMPORTS				
zu	46519	1.93	42495	1.82
da	63467	2.63	69423	2.97
subishi	26925	1.12	15110	.65
san	110552	4.58	106707	4.56
aru	1227	.05	1454	.06
uki	39730	1.65	17179	.73
ota	172552	7.15	187908	8.03
kswagen	4450	.18	5913	.25
ers	425	.02	-	-
al Other Import Trucks	465847	19.30	446189	19.07
ND TOTAL ALL IMPORT TRUCKS	509354	21.10	483284	20.65

ITED STATES SUMMARY — (COMPILED FROM OFFICIAL STATE RECORDS BY R. L. POLK & COMPANY. SUPPLIED TO SUBSCRIBERS FOR INTERNAL USE ONLY. RE-SALE, REPRINTING OR SHARING PROHIBITED.)

NEW VEHICLE REGISTRATIONS-UNITED STATES
CALENDAR YEAR TOTALS

YEAR	CARS	TRUCKS
*1977	10826234	3509328
*1978	10946104	3963340
*1979	10356695	3472209
*1980	8760937	2476777
*1981	8443919	2185489
*1982	7754342	2430471
*1983	8024186	2976556
[1]1984	10128729	4048988
1985	10888600	4675192
1986	11139942	4801021

TOTALS INCLUDE ALASKA & HAWAII
*OKLAHOMA NOT AVAILABLE
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(1) REVISED 10/85

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